

## **OSyS signs contract with flydubai to make low cost carrier EU emissions compliant**



Derby, UK December 20, 2011— Optimized Systems and Solutions (OSyS) has signed a contract with flydubai to support the airline’s fuel conservation initiatives, as well as assisting in European Union (EU) emissions monitoring & reporting activities.

OSyS will assist flydubai, Dubai’s pioneering low cost airline, with its fuel management strategy, including Emissions Monitoring, Reporting and Verification (MRV) that will enable the airline to meet EU standards should it start flying to member states in the future.

“OSyS is pleased to bring to flydubai our technique for fuel reporting and optimization,” said Mark Goodhind, Vice President of Operations Optimization for OSyS. “With minimal upfront disruption and investment the OSyS FMS will enable flydubai to efficiently design, implement and measure their fuel and environmental conservation initiatives.”

Commenting on the agreement, flydubai CEO Ghaith Al Ghaith said, “This is the first time flydubai has implemented a fuel management system. Fuel is the single biggest cost for any airline and the information this initiative will provide will help flydubai effectively manage our fuel costs as we grow and pass any savings this creates onto passengers by way of lower fares.”

A trend is emerging in the aviation industry, regardless of business model and size of company, that airlines are investing in a proven means of managing operational fuel usage. While audits and recommendations are necessary steps, airlines are finding that an IT solution is the real key to actually recognizing measurable fuel savings and maintaining initiatives. Every airline has volumes of data; seeing the exceptions and understanding where to focus drives accurate and timely response, enables practical changes. The OSyS FMS provides a systematic and repeatable approach to operational fuel management.

OSyS is a long-established business with a history of commercial aviation expertise, and with a stable base of airline customers already taking advantage of the company’s Fuel Management Solution.

### **NOTES to Editors:**

1. Optimized Systems and Solutions (OSyS) is a wholly-owned subsidiary of Rolls-Royce Group plc, with 400 employees serving a customer base that includes Fortune 100 companies in more than 100 countries. For over a decade OSyS has been delivering expert insights around the globe to operators of high value assets, to OEMs and to companies that provide asset services. OSyS unlocks the full decision-making power of complex asset data, enabling customers to balance their cost, risk and performance parameters.
2. OSyS core competencies are built on software and consulting expertise for intelligent data management and integration, and predictive analytics that drive equipment health monitoring and management. Extensive

OSyS domain knowledge and proven processes serve compliance and assurance, risk analysis automation and fleet-plant-operations optimization. OSyS is Expert Insight Delivered. For more information, please visit the OSyS website at [www.o-sys.com](http://www.o-sys.com).

3. Established in March 2008, flydubai is Dubai's first low-cost airline and the fastest growing start-up airline in the world. Since commencing operations in June 2009, the airline has established an operational route network of 46 destinations across GCC, Middle East, North Africa, Indian Sub-Continent, Asia and the fringes of Europe and has built up a fleet of 20 aircraft. Owned by the government of Dubai, the low-cost carrier supports the city's commercial and tourism sectors by serving all travellers and providing them with affordable air links to a range of destinations. The airline is dedicated to quality service and comfortable travel, lowering costs by optimising operational efficiencies and offering the passenger more choice. For more information about flydubai services, please visit [www.flydubai.com](http://www.flydubai.com) centre (+9714 231 1000) or travel partners.

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